



# Fundraising ideas

### **Amazon smile:**

Fundraise without doing anything more than your usual Amazon shop! Simply sign up for free at [smile.amazon.co.uk](https://smile.amazon.co.uk). Do your shopping as normal and DEBRA will receive a donation of 0.5% of the price of your eligible purchases. Amazon Smile can be activated for iOS and Android phones in the Amazon Shopping app.

### **Homemade items:**

Are you a top baker, a keen grower or a creative crafter? Why not ask people for donations for items that you have made/grown? Please ensure that you ask for donations and do not sell items, also ensure that any food is clearly labelled with ingredients.

### **Match giving:**

Does your company provide match funding for monies that you raise? It is always worth asking as they might match the whole or part of your fundraising.

### **Gift aid:**

This scheme enables us to claim some extra money from HMRC. Charities can claim an extra 25p for every £1 donated and it doesn't cost the supporters any extra. The Gift Aid will qualify if the supporters make a donation from their own funds, pay enough tax and complete a Gift Aid declaration. Some supporters are unsure how Gift Aid works and therefore if you are fundraising, it is great to let your supporters know and make sure that you are registered with us too.

### **Themed night (e.g. wine and cheese or your favourite cuisine):**

Working in a similar way to the coffee and cake morning, this is a relatively simple fundraiser that can be as big or small as you like. You can ask friends and family to all bring different cheeses and wine along to a themed evening or host a favourite cuisine evening and charge an entry fee to go towards DEBRA.



### **Coffee and cake morning:**

Being one of the most profitable of fundraisers, a coffee (or tea) and cake morning is a simple way to bring people together in a variety of locations, whether this is your home, office or community hall. You can theme your morning such as dress up or down and include games and quizzes. Ask for a small donation for a cake and/or coffee or a small donation to attend and include the cake and/or coffee in their entry fee.

### **Chores auction:**

Volunteers offer their skills to help with chores such as lawn mowing, dog walking, washing cars etc... and whoever bids the most wins the volunteer's offered chore help!



Bake Sales

### **Charity lunch or dinner:**

If you are looking to take your fundraising to a slightly higher level, organising a charity lunch/dinner is a great way to go and can successfully raise fantastic funds.

### **Facebook marketplace:**

Clear some clutter from your attic and/or garage. Facebook marketplace is a great way to list and sell your items straight from your front door, with no commitments, and you can donate the proceeds to DEBRA. There are other online selling sites, such as eBay, but if selling online is not your thing, why not drop items to our shops and we can sell them with the monies going directly to DEBRA. Find your local shop at <https://www.debra.org.uk/shop>.

### **Tuck shop:**

You could start your own tuck shop, maybe consider purchasing some confectionary and you can make some crafty gifts with cellophane and ribbon and ask for a donation to DEBRA in return for some tasty treats.

### **Karaoke night:**

A fundraiser that takes some planning but will be full of fun, laughter and singing of course! You will need to choose your date, hire a venue, this could be a pub, community hall or your house (just don't wake the neighbours!) charge a certain amount for tickets, hire the karaoke equipment and finally, have fun.

### **Pub quiz:**

If you have a friendly local pub, why not ask if you can hold a pub quiz at the venue. Most landlords will be happy with this if it means you bring them some customers (especially mid-week). All the funds raised to enter the quiz come to DEBRA and all the funds spent on pub food and drink goes to the pub itself. The pub may also be happy to advertise your quiz within their establishment with a few DEBRA flyers.

### **Open mic night:**

Great if you are a musician or have friends who are musicians and have some equipment handy. Depending on the scale you may need local authority approval. Your local pub might like to get involved as well.

### **Babysit for donations:**

Why not enable a couple of friends or family to have an 'adult' evening out whilst you offer to babysit the children and in return for the favour, ask for a donation towards DEBRA?

### **Dress down/dress up day at work or school:**

A great simple fundraiser, all you need to do is ask your manager or your child's teacher if everybody can wear their own clothes in return for a small donation. Theme it if you like or just ask people to wear what they fancy.

### **Collection tins:**

These are great to have whilst you are fundraising, especially if you plan a bake sale event or similar. If you would like a collection tin to support with your fundraising and/or to place in a local company (with their consent) please get in touch.



## Gunging challenge



### **Car boot:**

A traditional fundraiser and a great way to make donations for DEBRA. Firstly, find out where your nearest car boot sale is taking place, pack your car up the night before, take a table and a DEBRA collection tin and don't forget to contact us for some further fundraising materials to raise extra awareness on the day.



### **Sport challenges:**

If you want to challenge yourself and take part in a sport event you are passionate about, why not combine it some fundraising for DEBRA? If you organize a sport challenge yourself or if you have secured your own place in an event, then just get in touch with us and we can provide you with a pack to kick start your fundraising.



### **Guess the baby competition at work or with friends:**

A great fundraising idea that will brighten up a day at work. Colleagues that wish to take part bring in a photo of themselves as a baby and the guessing game commences. Whoever is taking part will try to guess who each of the babies are, now all grown up. The colleague who has the most correct guesses, wins!



## Top tips:

- Tell people what you are doing so they can get involved
- Think about how you will gather the donations: Just Giving page, collection tin, sponsorship forms
- Thank people after the event
- Stick to our fundraising T's and C's <https://www.debra.org.uk/fundraise-for-us/fundraising-terms-and-conditions>
- Ask for a letter of authority from us to help with your fundraising
- Try and get your fundraising in the local press
- Use our downloadable resources <https://www.debra.org.uk/fundraise-for-us/fundraising-resources>
- Keep us updated so we can fully support you

Looking to pay your monies in? Please email [fundraising@debra.org.uk](mailto:fundraising@debra.org.uk), so that we know the monies are from you and pay them into:

Bank: HSBC

Sort code: 40-18-46

Account number: 41132547

**For our latest events, runs and challenges please visit our website [www.debra.org.uk](http://www.debra.org.uk)**

**Thanks for choosing to support DEBRA.**

**Supporter Services Team.**



The EDDUM 50 miles

Contact the DEBRA Fundraising Team:

📞 01344 771961 (option 3)      ✉️ fundraising@debra.org.uk

Follow us on social media:

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