



## How your company can help DebRA

From January 2005, a Home Office funded initiative called the **Payroll Giving Grants Programme** will reward small and medium sized enterprises that set up Payroll Giving with a grant of up to £500. What's more, the first £10 of each employee's monthly donations will be matched, pound-for-pound, for a period of six months. That's up to £60 extra per employee going to DebRA.

## What is Payroll Giving?

Payroll Giving enables employees to give to any UK charity straight from their gross salary (before tax is deducted), giving immediate tax relief on those donations. This means that £10 donated each month costs only £7.80 for employees paying standard rate tax (£6 for higher rate taxpayers) and would be worth as much as £20 to DebRA (courtesy of the Government matching scheme for the first six months of your donations).

## Who is eligible for a grant?

If your organisation has less than 500 employees and signs up to Payroll Giving any time before the end of December 2006, your business will be eligible to receive a grant of between £300 and £500. Grants are tiered according to the number of employees, as below:

## Organisation size

1 - 199 employees - **£300**; 200 - 249 employees - **£400**; 250 - 499 employees - **£500**

You could either keep this grant or donate all or part of it to DebRA.

## What are the benefits?

Payroll Giving can be an ideal way for organisations with smaller budgets, to generate a vital income stream for charities.

Research shows Payroll Giving benefits business by:

- Boosting your social responsibility profile
- Enhancing community involvement programmes
- Improving staff recruitment and retention

## How will DebRA support you?

DebRA has regional fundraisers across the UK, who would be happy to come and talk to you and your employees about EB and the work of DebRA. We will support you in charity activities your company might like to get involved with – either employee or employer led. DebRA can promote your support for the charity through effective regional PR.

## What do you need to do now?

All you need to do is to sign up with a **Payroll Giving Agency (PGA)** who will transmit the donations on your behalf. Just complete the enclosed grant application form and return to your chosen PGA and your grant will be triggered once your employees' donations have commenced.

## Recommended PGA's

**South West Charitable Giving.** Works with both large organisations as well as smaller organisations. SWCG aims to offer a service that is simple, confidential to employers and employees. Email: [mail@swcg.co.uk](mailto:mail@swcg.co.uk). Telephone: 01822 810094.

**Charities Aid Foundation (CAF)** An international non-governmental organisation providing specialist financial services to charities and their supporters. UK's largest Payroll Giving Agency, operating the Give As You Earn scheme for Payroll Giving. Email: [charityaccounts@CAFonline.org](mailto:charityaccounts@CAFonline.org) Tel: 01732 520 055.

**Charities Trust** A national Payroll Giving and corporate donation management agency approved by the Inland Revenue. Charities Trust is a non-profit making organisation and a charity in its own right. Email: [info@charitiestrust.org](mailto:info@charitiestrust.org) Tel: 0151 286 5129.

**The Charity Service** Provides a variety of services to charities and donors including the PayShare Payroll Giving Scheme. Email: [info@charityservices.org.uk](mailto:info@charityservices.org.uk) Tel: 0161 839 3291.



DeBRA House • 13 Wellington Business Park • Dukes Ride • Crowthorne • Berkshire RG45 6LS  
Tel: 01344 771961 • Fax: 01344 762661  
Email: [debra@debra.org.uk](mailto:debra@debra.org.uk) • Web: [www.debra.org.uk](http://www.debra.org.uk)

**DeBRA provides practical support and funds research into EB (Epidermolysis Bullosa), a rare and currently incurable genetic skin condition, which affects children from birth. It's fatal in the most severe cases but in its mildest form it causes lifelong disability and pain. People affected by EB rely on the range of specialist support services provided by DeBRA.**

## **About DeBRA**

### **DeBRA funds ten travelling nurses who will:**

- Visit a new-born EB baby in hospital anywhere in the country and provide support and care to parents and baby. Our nurses also take skin and blood samples for EB diagnosis.
- Visit children and adults with EB in their homes
- Provide care for people with EB who are patients at St Thomas's, Great Ormond Street, Birmingham Children's & Solihull hospitals.

### **We also fund a welfare team who:**

- Ensure people with EB get the specialist equipment, education, housing and benefits to which they are entitled
- Provide emotional support for people with EB
- Provide respite holiday homes for people with EB

### **DeBRA funds wide ranging research into:**

- Genetic Research into effective treatments. We believe we are just 2-3 years away from first human clinical trials into effective treatments
- EB related cancer
- Wound healing
- Pre-natal pre-implantation genetic diagnostics for known EB parents

**There is no government funding to find a cure for EB, so DeBRA relies completely on donations.**

## **About EB**

- EB is a painful genetic skin condition where the skin and internal linings blister and break at the slightest touch or even spontaneously
- Skin blisters have to be lanced & dressed every day taking up to 3 hours
- The swallowing of solids can become almost impossible due to the blistering of the oesophagus
- There are three main types of EB varying in severity – Simplex, Dystrophic and Junctional
- A form of Junctional EB is fatal in infancy
- There are two types of inheritance of EB: dominant and recessive. With dominant inheritance, a parent has EB and has a 50% chance of passing the EB to their child. With recessive EB (which is often more severe), both parents are usually unaware carriers of EB. In this case, there is a 25% risk of their child being born with EB. Someone with recessive EB will always pass on a defective gene.
- Adults with recessive Dystrophic EB are likely to get terminal skin cancer
- One in 227 of us carry the recessive defective gene.
- EB is currently incurable
- There are 5,000 people living with EB in the UK. This means 1 in 17,000 births are affected by EB